

The One-Page 2019 Impact Plan

Take a moment to think forward to exactly one year from today:

Today's Date:

Target Date:

ASK YOURSELF THE FOLLOWING QUESTION:

“What achievements in this area would have the biggest positive impact on me and those around me?”

Financial	
Lead generation (advertising and marketing)	
Lead conversion (consults/TCO/Tx plans/EOT)	
The patient experience	
Operational	
Team	
Professional self	
Personal self	

THE ACTIONS

What would be the most important first steps in the next 90 days?

1	
2	
3	
4	
5	
6	
7	
8	

